



## **MEDIA CONSULTANT FOR BRUNSWICK BILLIARDS 150<sup>TH</sup> CORPORATE ANNIVERSARY**

When my daughter was born, I took some time off and worked as a writing and media consultant. As such, I landed a plum gig managing Brunswick Billiards' 150<sup>th</sup> corporate anniversary media campaign. What a fun gig! Brunswick is an iconic Fortune 500 brand name steeped in amazing history like Harley Davidson and Ford Motor Co. I wrote and produced corporate videos, advertising campaigns, and a commemorative brochure for Brunswick and worked with our media spokeswoman, World Champion Ewa Mataya. I also pitched stories to print and television media and was lucky enough to land a cover story with the New York Times Magazine, with Ewa on the cover! (I didn't write the piece but coordinated the photography and interviews.)